



Volume 19, March 2013

Pat Amtower, Editor

### For Your Calendar

- January 9, 2013 9:30 AM  
Grants Committee Work Group  
Village Church, Fellowship Hall
- February 4, 2013 9:30 AM  
General Meeting  
To Be Arranged
- February 25, 2013 9:30-11:00 AM  
All Grants Committee Meeting  
Village Church, Fellowship Hall
- April 24, 2013 9:30-1.00 PM  
General Meeting & Presentations  
RSF Golf Club

### Your Leadership

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## Milestones for Celebration!



Spring is a special time for our members as we work towards the culmination of our grants process. We begin the season with Site Visits in March (make sure to sign up!), the Grantee Proposal Presentation Luncheon and voting in April, and finally the Grant Awards Celebration in May.

This year we have the very special opportunity to celebrate reaching \$2 million in collective giving to our community since our founding in the fall of 2004 by our 53 charter members. Following right behind this major accomplishment we will be celebrating our 10<sup>th</sup> anniversary in the fall of 2014. Our founding members are still very active today, participating in our Grant Committees, Advisory Board, General Meetings and Special Events. The continuity that we all enjoy is due to our founding members staying active and sharing their knowledge and experience. Meanwhile our new members bring their enthusiasm and expertise creating a diverse, knowledgeable membership.

### Thank you

A special thank you to Gillian Gillies and Nancy Jo Cappetta, Publicity Chairs, in arranging Dr. Gordon Hanson, UCSD Economist, to speak to membership at our February general membership meeting. We all enjoyed Dr. Hanson's engaging presentation, as he applied economics to education. Also, thank you to Connie Pittard and Kathy Yash, Membership Chairs, for organizing the prospective member event in January along with all of their work with membership this year. Welcome our new members!

### Upcoming Dates For Your Calendar

- March 4-22 Site Visits
- April 19<sup>th</sup> Member Speaker Event with Shari Sapp "Voluntourism"
- April 24<sup>th</sup> Grant Proposal Presentations and Luncheon
- May 15<sup>th</sup> Grant Awards Celebration



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We look forward to seeing all of you over the next few months!

Victoria Hanlon  
Advisory Committee Chair

## Grant Committee Report

Our RSFWF will have much to celebrate this Spring with the tremendous collective impact of our 2013 Grants awards! Lives will be significantly transformed as the result of our work together as a group, potentially multiplying what we might hope to accomplish as individuals.

After a thorough review of 20 Grant Proposals, the two Work Groups made difficult decisions to narrow the list for site visits to 14 organizations, seven from each workgroup as follows:

Health and Research  
Episcopal Community Services  
REINS  
San Diego Blood Bank  
San Diego Center for Children  
San Diego County Medical Society Foundation  
Scripps Encinitas Neonatal  
Vista Community Clinic

Social Services  
Alliant Couple and Family Clinic  
Armed Services YMCA  
Boys and Girls Club - San Dieguito  
Cancer Angels  
Interfaith Community Service - Veterans  
North County Solutions for Change  
Voices for Children

Site Visits will be completed on **March 21**. Please call **Diane Murphy (756-5574)** if you want to add your name to a Site Visit.

**ALL MEMBERS** will want to attend the very important **General Meeting** on **APRIL 24** to hear presentations by the 10 finalists in the Grants process, after which every member will cast final votes for the 2013 Grant Awards.

**Grant Finalists Presentation Meeting**  
**Wednesday, April 24, 2013, 9:30 AM - 1:30 PM**  
**Rancho Santa Fe Golf Club**

Please save **May 15** (late day/early evening) to celebrate the presentation of our **2013 Grant Awards** to some very worthy recipients. We will also celebrate over \$2 million of impact with the total RSFWF Grants awarded since our 2004 inception.

Many thanks again to all dedicated Grants Committee members, especially Work Group Leaders, Jinda Schatz and Cathy Hopf. Additional thanks to Candise Holmlund and Sue Sanderson for their valuable assistance to detailed financial reviews for each grant proposal, and to Diane Murphy for successfully coordinating our many Site Visits.

**Kate Williams**  
**Grants Committee Chair**

### **Volunteer Committee Activities**

At our General Meeting on February 4, members brought in blankets and other items for the Senior Community Center. The director sent us a thank you letter.

*Hello Becky,*

*Thank you and the Rancho Santa Fe Women's Fund for the generous and thoughtful donation of blankets and other items to keep our seniors warm. Most of our clients have very little disposable income and are often unable to purchase these items so this was a special treat. The blankets were distributed on Valentine's Day and everyone who received one had a big smile on their face.*

*Regards,*

*Sheona Richardson*  
*Director, Annual Giving and*  
*External Relations*  
*Senior Community Centers*



**Volunteer Coordinator**  
**Becky Horowitz**

## New Members Event

The February new members coffee, wine and cheese event at the home of Kathy Yash was very successful. We have two new members and several prospective members. Please welcome Sharon McDonald and Linda Sansone!

Connie Pittard and Kathy Yash  
Membership Committee Co-chairs

## Fireside Chat

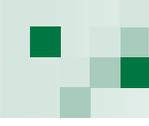
Our own Rancho Santa Fe Women's Fund member, Shari Sapp, will talk about her inspiring travels as a volunteer to peoples and projects needing more hands for the work. World tourism with the goal of helping others has coined a new word, "Voluntourism. The chat will be on April 19<sup>th</sup> at her home. Look for details coming soon!

## A Reason to Give, A Reason to Volunteer, A Reason to Survive

The Rancho Santa Fe Women's Fund celebrated the awarding of the Oscar for the documentary of Inocente for many reasons, not least was the creativity and drive of this young woman to overcome the challenges of homelessness and poverty through her art. We also celebrated because the Rancho Santa Fe Women's Fund awarded a \$40,000 grant in 2010 to ARTS, A Reason to Survive, which provided this person a safe venue, materials, and staff to encourage her creative development, to inspire and to empower her. Matt D'Arrigo, the founder, saw the arts as a means of positively transforming the lives of kids who were challenged by adversity such as poverty, cancer, and homelessness. **We saw it that way, too.** ARTS recognized Rancho Santa Fe Women's Fund by listing us as a Major Donor on their website. But it takes more than an organization with staff and grant money; it takes guidance and mentoring from professional artists who volunteer their time and talent.



One such volunteer, a professional portrait artist, Jean Collins, formerly of Rancho Santa Fe, met Inocente at ARTS. She was so impressed with Inocente's creativity in her dress and in her art that Jean asked to do her portrait. Here is that portrait of Inocente during the time they were both at ARTS and when we gave our grant award.



## Rancho Santa Fe Women's Fund Dollars at Work

After reviewing the 2011 Grant Season Evaluation Reports, I wanted to share with you all the good that our collective philanthropic dollars is doing to better our community!

**Accion San Diego** received \$31,000 to support microlending programs. The measurable outcome included outreach to over 1,600 entrepreneurs with education, resources and access to capital; providing almost 100 small business owners with access to capital to start or expand their business. The RSFWF grant not only assisted Accion SD to garner and leverage additional foundation contributions, but it also supported the organization to serve an additional 18% entrepreneurs in the community with loans while supporting an increase of 50% with training and technical assistance.

**ACE Scholars Services at Cal State San Marcos** received \$48,600 to launch a “working scholarship” program for former foster youths to enable them to have jobs on campus. The program has been very valuable and all students have continued their academic studies and working on campus supports the students continued success. Many of the departments have been able to incorporate the jobs into their budgets enabling more former foster youths to find jobs on campus. Through this grant from RSFWF, the university received \$250,000 grant over 5 years from The Shiley Foundation.

**Angels Family Foster Network** received \$40,000 to fund a marketing and public relations campaign designed to increase the number of “Angels” certified foster families. Angels did see a significant increase in hits on their website and attendance at monthly orientations doubled. Angels certified a total of 23 new families in 2011 and an additional 30 to date as of June 2012. Many of those contacting Angels said that they saw TV spots or heard about them on KPBS radio. Angels has placed 550 babies as of the June reporting date.

**Burn Institute** received \$50,000 to help fund their Camp Beyond the Scars program that provides burn-injured children support and tools survivors need to continue through their lifetime of recovery. Sixty-seven burn-injured children were provided with a fun, supportive environment that addressed their emotional struggles, social inhibitions, while incorporating physical activities that are conducive to scar tissue relaxation.

**Reality Changers** received \$50,000 to expand the Senior Academy, their signature program that guides 12<sup>th</sup> graders through the arduous, confusing and overwhelming college application process. The program has expanded and will be offered at seven schools. Our grant made it possible for scores of low-income students in San Diego to access \$191,000 in additional scholarship money and, even better, the organizational capacity has now been put in place for future graduating classes to earn over \$25,000,000 in scholarships per year starting in 2013. College Apps Academy, as this program is now called, plans to be self-sustainable within 3 years.

**San Diego Blood Bank** received \$24,031 to purchase Freezer Works Software Package, an inventory tracking system for storage of cord blood units. This inventory management system is able to locate and track the activity of these precious samples for the life of their storage, until they are selected for transplantation. SDBB is now positioned to lead the



**Senior Community Centers** received \$28,434 to support their Senior Nutrition Program. Nearly all of their clients live at or below poverty level, with most unable to meet their basic needs. They continue to serve an average of 1,800 meals a day. In January 2011, they started an out-reach program targeted at seniors living in single room occupancy hotels to educate them about meals and social and health services that are offered at the Senior Community Centers. The case manager conducted outreach to 288 seniors last year.

**Urban Corps of San Diego County** received \$12,865 to help support the Corps-to-Career Department and to purchase uniforms and personal protective equipment for Corps members ages 18-25. Our grant provided the safety of over 100 new and existing corps members as they learned valuable job skills. The community also benefitted from graffiti removal, community beautification services, tree planting, habitat restoration, fire fuel removal and recycling collection services. These corps members also work through the Urban Corps Charter School to earn their high school diploma. The most important measurable outcome is the graduation of 92 members in the yearlong grant period. Our grant also contributed to 25 Class C driver's licenses and 5 Class B licenses earned by corps members.

**These grants amount to \$284,930! Congratulation Rancho Santa Fe Women's Fund!**

**Donna Vance**