

Rancho Santa Fe Women's Fund

September 14, 2022 - Board Meeting Notes

Board members in attendance: Beth Terrana, Nikki Ream, Marian Benassi, Susan Hoehn, Mara Buchholz, Sabrina Applegate, Muffy Walker, Diane Solomon, Candise Holmlund, Sue Major and Korri Ball

The WF board meeting was called to order by Susan Hoehn at 1:07 PM

Susan began the meeting announcing that she had just finished a meeting with members of our board and the RSF Foundation, it was extremely helpful. We learned about the many ways that the RSF Foundation supports the Women's Fund and how we can work together to positively affect both groups. The official new membership deadline is tomorrow, September 14. Korri reported that we have about 15 checks waiting to be logged into our account and about 30 paid. Members who have not paid are receiving reminders on 9/15/2022.

Approval of prior Committee Meeting Minutes, no changes or amendments were offered.

Motion: Marian Benassi Second: Sara Bennett Approved: All

We are going to go straight to the plans for the kick-off meeting. Ann Brizolis and Jennifer Janzen have offered to cover all of the expenses. They will need to write a check after the expenses have been paid or have the vendors send an invoice along with a W-9 form. Everyone needs to understand that our organization cannot reimburse individuals for what they have spent to host an event. We can only write a check to a vendor. We may need to start covering expenses for Meet & Mingles. As our membership grows it becomes too expensive to ask people to host.

- A task force should be formed including – Nikki, Beth or Diane, Sabrina and Susan
- Also should guest be free for M & M so that members are encouraged

Muffy gave a brief description of the Kick-off event location. Ann will have some of her staff alert members of the stairs. They are supplying simple appetizers and wine. We will need an added 1-2 dozen chairs. Susan will arrange to have them delivered.

We should put a notice that the email list should not be used for any purpose. Beth noted that she has received email solicitations from people in our organization.

Erika Sapphire is confirmed as the speaker, by Sue Major. She does have a visual presentation and so we need to plan for a screen. The cost of this should be covered by the WF. Marian asked for a reminder to go out to the membership reminding them to bring their clothing to be donated to the ASYMCA.

Marian gave an update on the program for the November meeting. She suggested making succulent wreaths, the cost would be about \$45+/- and lunch would be \$45. The group decided that \$90 was not a reasonable amount. Nikki suggested that we use the funds collected from

Kick-off meeting to offset the cost of the November meeting, Beth and Diane agreed that reallocating those funds would be fine.

Board members suggested that having the craft or hands-on activity would benefit an organization. Susan asked Marian to do the succulent wreath as a November Meet and Mingle or just social activity. Board members said they think our past list of speakers is one of the biggest draws to our organization. Nikki suggested that we have Chris Sichel speak at the meeting.

Grants update from Kathy Sage and Cathy Burch - Cathy Burch reported that we have about \$ 3.6 in asks and 85 organizations. We are extremely comfortable with the number of organizations and feel like it is a strong list of organizations. We currently have 23 people in our work groups.

Publicity – Sabrina Applegate reported that Bob will not be attending. It will be up to us to take photos and write/publish the article for the RSF Review. Sara noted that the next Meet & Mingle is on 10/26/22.

Technology Chair – Mara reported that she and Sarah are working closely on getting the new website up and running. She is adding a new tab on the top of the page titled “Our Impact”-it will include the most recent impact report and the most recently funded organizations. She is really showing what the WF is about and who they have helped. This new tab was not part of the original proposal, and it will be an added fee of about \$1300. We don’t think at this time that we will be requesting extra funds. Susan suggested that we use some of the \$2700 she donated to admin, with her Above & Beyond donation. She suggested that we use funds to do this type of upgrades, funds can be used for up to \$2000 for membership upgrades.

Motion: Nikki

Second: Beth

All board members agreed

Membership Chairs – Sara Bennett and Donna Vance

Sara reported that only 5 members have volunteered to be mentors. Sara encouraged the board members to do this. She also suggested that we have a twice-yearly mentor meeting.

Kristin Helms has volunteered to host the October M & M. We would like to ask to charge \$25 per person. Donna will be organizing the mentor program. Sara announced that there will be another M & M on October 26, 2022, 5-7pm.

Volunteer update will be the ASYMCA ballgown shopping event. We currently have three volunteers.

Susan she would like the following board members to speak at the September meeting.

Sara Bennett- talk about joining and M & M

Donna Vance – talk about the mentor program

Kathy & Cathy – both come up and talk about the grant work groups and the organizations
Mara Buchholz – will talk about the website updates and grant impact report

Diane Solomon reported that the finance team is still working with Candise Holmlund to get caught up on the books and procedures. All of the finances appear to be on track.

Cathy Burch suggested that we increase the membership fee to \$2500 and then we don't have to worry about nickel and diming them for every expense. Susan said following the meeting with the foundation she really started to feel like maybe we should be contributing something to cover our expenses.

We still need to find a location for Bubbles and Blanca - January 2023!

Adjourn Meeting – 2:17pm